

MEDIA ADVISORY: Adams to Speak at CFT Event Opening new Food Market



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MEDIA ADVISORY

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Rep. Adams to Speak at Carolina Farm Trust Event Opening new Food Market

CFT to open 25,000 sq ft market for Carolina Region farms

CHARLOTTE – Congresswoman Alma S. Adams, Ph.D. (NC-12), will speak at an event hosted by Carolina Farm Trust (CFT), a nonprofit focused on localizing community food systems in rural and urban areas to improve access to healthy foods. The event is to unveil Phase One of the new CFT Market, featuring a food distribution center with a state-of-the-art commercial kitchen.

WHAT: CFT is unveiling Phase One of the CFT Market with an Activation Day ceremony, featuring a tour of the wholesale distribution operations, speeches from **Rep. Adams**, CFT team members and other key stakeholders, and a brief lunch and networking session.

The \$12 million development for phase one was made possible through support from the City of Charlotte, Mecklenburg County, Cannon Foundation, Trane Technologies and private donations.

WHY: North Carolina ranks 10th in the nation for food insecurity and is projected to lose nearly 1.2 million acres of farmland by 2040—challenges that pose significant threats to communities, the economy and access to healthy, local food. Carolina Farm Trust collaborates with regional farmers to address these challenges by enhancing and expanding access to high-quality, local and sustainable food solutions across the state to help mitigate food insecurity. They've been planning and building this center for three years.

WHEN: Wednesday, October 2, 2024
11:00 AM – 1:00 PM

WHERE: CFT Market & Distribution Center
511 S Hoskins Rd, Charlotte, NC 28208

WHO: This event is hosted by the Carolina Farm Trust. Ceremony speakers will include (***additional updates will be provided*):

1. Congresswoman Alma S. Adams, PhD (NC-12)
2. Zack Wyatt, *CEO of Carolina Farm Trust*
3. Michael Bowling, *General Manager of CFT Market*
4. Greg Jackson, *Executive Director of Heal Charlotte*
5. CFT's Executive Chef Ryan Forte
6. Executive Pastry Chef Leressa Rucker

RSVP: CFT team members will be available to answer questions and provide comments after the Activation Day Ceremony. Media interested in connecting or attending the ceremony should email CFT@nahigianstrategies.com. Media interested in Rep. Adams' appearance should email greg.nasif@mail.house.gov.

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Congresswoman Alma S. Adams, Ph.D. represents North Carolina's 12th Congressional District (Charlotte, Mecklenburg County, Cabarrus County) and serves on the House Committee on Agriculture and the House Committee on Education & the Workforce, where she serves as ranking member of the Workforce Protections Subcommittee.

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