

The substantial opportunities in climate



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Weekly Notes On Crafting A Beautifully Meaningful Life

Since selling my tech media company last year, I've spent time deeply reflecting on my personal growth, the skills I want to master, and how I want to shape my future. One thing has become crystal clear as I've hunkered into a life beyond hustle culture, one rooted in wellness and intentional living: we will not self-care our way out of the harm we're inflicting on the planet.

For all of the tips floating across our favorite social media platforms and spouted from the carefully curated images and visuals of influencers living their best #softlife, we have been woefully remiss in pointing out that there is no healing nature walk when the air we breathe is becoming toxic. There is no drinking our water and minding our business when the water is nonexistent or, like in the case of Flint, Michigan, facing a [water crisis](#) for over a decade without usable water, is far too contaminated for any living thing to survive.

I'm ranting but also inspired. This is where innovation can and will get to work. And where builders, creators, and talented folks such as yourself are needed and necessary to turn things around and use ingenuity to create a mechanism for both survival and economic opportunity that can create jobs and transform communities.

Finding Opportunity

A job in sustainability or climate doesn't have to look like volunteering for Green Peace or picking up a shovel at your local nature preserve. It looks like every other job with a mission to move the needle on energy, water, agriculture, impact investments, manufacturing, and more.

The digital real estate connecting knowledge workers to the companies needing their talent is building. Platforms like [Climate Base](#), [Terra Do](#), [Climate Tech Careers](#), and Google Careers provide frictionless recruiting connections.

The Tide is Turning

Even with the [dip in venture funding](#) for climate tech over the last two years as markets at large saw decreases, the long game is full of promise.

Climate and energy-focused incubators and accelerators are on fire (pun intended), tackling climate challenges head-on. Heavyweights like Jeff Bezos and Eric Schmidt are doubling down, pouring significant investments into their passion projects—the [Bezos Earth Fund](#) and [Schmidt Ventures](#)—pushing the boundaries of science and tech to shape a sustainable future.

New incubators and energy accelerators are heating up to tackle

climate challenges. Heavyweights like Jeff Bezos and Eric Schmidt have long been investing in and making big bets on sciences and technologies via their projects, the [Bezos Earth Fund](#) and [Schmidt Ventures](#).

The [776 Foundation](#), led by Reddit founder Alexis Ohanian (also known as Serena Williams' husband), backs young innovators with two-year, paid fellowships that give them the financial support they need to find solutions to build a better future.

The momentum is building—now's the time to get involved. The conversations you should have now with your family, community, or network can center on...

- **Skills training** -- ensuring skills are up to par with green sector employment demands.
- **Home energy savings** -- with the rising living costs, efficiency is critical for substantial savings.
- **Investment vehicles** -- centering impactful asset-building opportunities in ESG or other values-driven wealth creation.
- **Community support** -- of local urban farming and food policies supporting high-quality, accessible food.

The opportunities in climate are substantial. Create a team or join one. Either way, the work will be rewarding and necessary.

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