

GreenLight Fund

Investing in community-driven change.

Charlotte

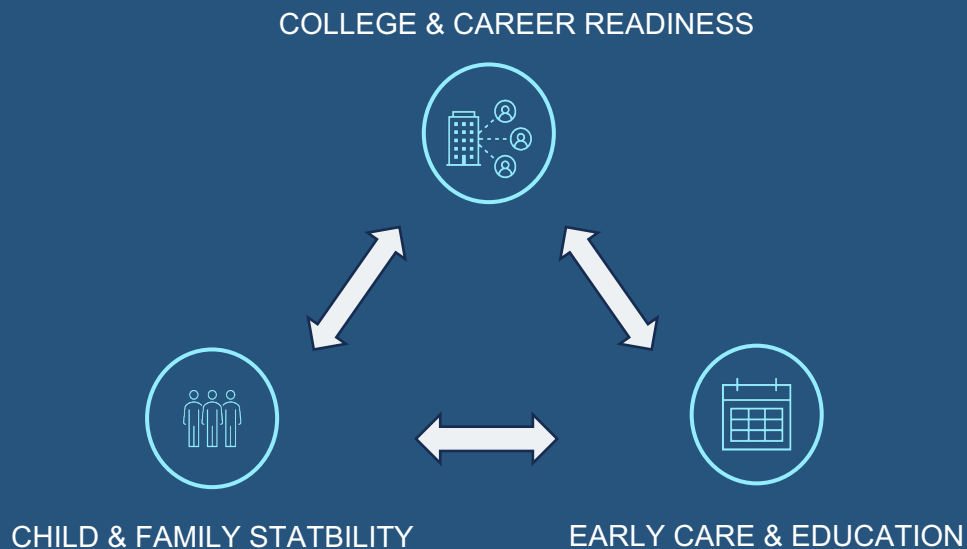
Past, Present and Future



CHALLENGES TO SOCIAL CHANGE

Charlotte is facing several challenges to upward mobility and inclusive prosperity clearly identified by the [Charlotte Mecklenburg Opportunity Task Force Report](#).

THE PRIMARY AREAS OF FOCUS WERE IDENTIFIED AS:



The impact of segregation and lack of social capital have limited the ability for Charlotte to continue building pathways of opportunity for all. These are huge issues and there are others.

CHARLOTTE

Est 2017



Sam Smith, Jr.
Executive Director



Ashley Gibbons
Program Associate



4

Selection Cycles since 2018

15,000+

Children and families reached by portfolio organizations in 2022-2023

\$2.2M

Committed by GreenLight to portfolio organizations

\$5.9M

Additional funds raised by portfolio organizations by end of 2022

53

Active board members and employees engaged by portfolio on an annual basis

100%

Local portfolio leaders of color

CHARLOTTE PORTFOLIO ORGANIZATIONS







**Center for
Employment
Opportunities**



Charlotte Portfolio

Fund I Investments

	<i>Focus Area</i>	<i>Selected</i>
Cycle 4 July 2023	Youth Mental Well-Being	 innerExplorer
Cycle 3 July 2021	Reduce violence using disease control and behavior change methods	 ATV ALTERNATIVES TO VIOLENCE <small>Real Change</small>
Cycle 2 July 2020	Citizen Reentry and Employment	 ceo Center for Employment Opportunities
Cycle 1 July 2019	Learning integration: Literacy/Early Education	 ParentChild+ Equal Possibilities From The Start



Angie Drakeford, North Carolina State Director

LOCAL NEED

High adverse childhood experience (ACE) scores for children entering kindergarten and 39% third grade literacy proficiency in Charlotte- Mecklenburg schools.

MODEL

Early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

LONG-TERM VISION/IMPACT

ParentChild+ graduates are **50% more likely to be prepared for kindergarten** than their socio-economic peers.

ParentChild+ graduates enter school performing **10 months above their chronological age**.

ParentChild+ graduates **outperformed the statewide average on 3rd grade state math achievement tests**.

ParentChild+ graduates **scored 2 times higher on social-emotional skills** than their peers.

KEY RESULTS*

100%

Children enrolled in Pre-K

1,167+

Pre-K students served

Thousands of
literacy
interventions
delivered



Tiffany J. Miller, Site Director, Charlotte

LOCAL NEED

In Charlotte-Mecklenburg, 70% of returning citizens are released to opportunity desert neighborhoods with high unemployment levels.

SOLUTION

CEO provides effective, comprehensive employment services exclusively to people recently released from incarceration.

MODEL

Incorporate life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

KEY RESULTS*

425+

Beneficiaries Reached

45%

Permanent Job Placements

\$15.64

Average Wage

52%

Employment Retention After 6 Months



Kwasi Amponsa,
Program Manager, YAP



Ricky Singh,
Education Lead, Urban League

LOCAL NEED

Charlotte-Mecklenburg police reported 122 homicides in 2020, making it the deadliest year since 1993.

SOLUTION

Detecting and interrupting potentially violent conflicts: Trained violence interrupters and outreach workers prevent shootings by identifying and mediating potentially lethal conflicts in the community and following up to ensure that the conflict does not reignite.

MODEL

The Cure Violence Health Model uses the same three components that are used to reverse epidemic disease outbreaks: 1) interrupting transmission of the disease, 2) reducing the risk of the highest at risk, 3) changing community norms.

KEY LOCAL PARTNERS

Wells Fargo, City of Charlotte, Mecklenburg County – over \$3M leveraged with partnership

KEY RESULTS*

1280+

**Beneficiaries
Reached**

75%

Reduction in Homicides

52%

**Reduction in
Non-Fatal Shootings**



Fard Morales, Regional Director, Charlotte

LOCAL NEED

We are at a critical point in education in the U.S. with declining test scores, increases in behavior challenges, and a decline in mental health at even earlier ages in school.

MODEL

Inner Explorer is a series of daily audio-guide mindful awareness practices. There are four age levels, and each level consisting of 180 sequenced 5-10 minute “daily” practices, which includes a 2-minute guided journaling exercise.

LONG-TERM OUTCOMES

Improved Student Mental Health/Wellbeing (measured by behavior) – 45% reduction in referrals and suspensions among high use classrooms

Improved focus/Classroom (readiness measured by Academic Performance – 7% improvement in aggregate GPA overall by classroom among high use classrooms

Improved Educator Wellbeing-measured by stress, wellbeing, resilience survey's – 25% reduction in stress, 20% improvement in wellbeing and resilience among high use

ANTICIPATED
RESULTS OVER
FIVE YEARS*

270

Schools and CBOs
to be engaged

226,000

Students to be served
by Inner Explorer

A young girl with curly hair is smiling and holding a small American flag on a stick. The entire image is overlaid with a semi-transparent green filter. The text 'Q&A' is centered in white, and the subtitle is centered below it in a light green color.

Q&A

**WITH GREENLIGHT CHARLOTTE'S
PORTFOLIO ORGANIZATIONS**

GET INVOLVED

WITH GREENLIGHT FUND CHARLOTTE



GreenLight Fund Charlotte SAC (Selection Advisory Council) engagement over Fund II cycle



Portfolio organization advisory board engagement



Collaboration and partnership



Subscribe to our newsletter and social channels

Thank you!

