



May 20, 2024

For Immediate Release

Juneteenth Festival of the Carolinas, the largest and oldest Juneteenth Festival in the Carolinas presents its 27th Annual Celebration featuring the Juneteenth Freedom & Unity March, Tributes to the Honorable Congresswoman Alma Adams, Urban One Founder Cathy Hughes, the late Community Leader Barbara Turman Ferguson and the late Journalist Steve Crump and presenting the Honorable Shirley L. Fulton Community Stewardship Awards

Charlotte, NC –The Multi-cultural FREE Festival will celebrate 27 years on June 13th-16th, in the heart of Plaza Midwood, where the festival began at Thomas Ave. and Commonwealth Ave. **Multi-cultural vendors that** travel from across the country and parts of Africa will showcase food, exquisite art, music and culturally relevant specialty items.

The Honorable Shirley L. Fulton Community Stewardship Awards recognizes those who advance Judge Fulton’s life work through their stewardship and advocacy that contributes to the improvement of the quality of life for our community.

The Honorable Congresswoman Alma Adams recognized for her leadership and advocacy in our communities, improving the quality of life for residents throughout the Charlotte Mecklenburg community and beyond.

Urban One Founder Cathy Hughes recognized for her leadership and for being a trailblazer in media.

The late Community Leader Barbara Turman Ferguson recognized for leadership with youth in the Arts.

The late Journalist Steve Crump recognized for his work as a well-known documentarian.

The committee is extending an invitation to you and requesting your attendance.

On Thursday, June 13th from 9AM-4PM, Children from all over participate in our popular **Cultural Camp every year** at Elizabeth Traditional Elementary School near Independence Park. Children and youth, ages 5-17, will again engage in a true cultural experience from making crafts, jewelry, tie dyeing, performing skits and much more. **Please bring a t-shirt for our tie-dye class.**

On Friday, June 14th, we will once again host our Open Ceremony with the ever-popular **Drum Circle.** The Drum Circle attracts drummers and dance enthusiasts of all ethnicities from all over the US and the World. Friday will also be Opening Day for all festivities. **(5PM until 10PM)**

On Saturday, June 15th (12PM until 10PM) and Sunday, 16th (11AM until 9PM): Juneteenth Freedom & Unity March, Prayer, History and Education are an integral part of the festival.

The Juneteenth Freedom & Unity March, created to encourage peace and unity, will start on Saturday at 10AM from Skyla Credit Union, 718 Central Avenue, and finish at the House of Africa, 1215 Thomas Avenue, where the festival began 26 years ago.

Juneteenth Founders Luncheon, 1PM, Saturday to honor local, state elected officials and community leaders **(Invitation only) Presentation of the Honorable Shirley L. Fulton Community Stewardship Awards, Tributes to the honorable Congresswoman Alma Adams, Cathy Hughes, the late Barbara Turman Ferguson, the late Steve Crump, 1PM**

The **Marilyn Griffith Turner Scholarship Fund** is named posthumously after our long-standing Chairwoman. The scholarship is given to a deserving youth approved by our selection committee.

A **Healthcare Village** staffed with health care professionals from local clinics and hospitals, nutritionists and fitness experts are on the premises. In addition, there will be various **healthcare screenings, wellness sessions and exercise workshops on the premises at no charge.**

Children's Village - Children will enjoy the Juneteenth Festival as well, with our special area filled with entertaining and educational crafts, as well as a storyteller, performing stage and other interactive activities designed just for kids. Lunch and snacks are provided.

The **Entertainment Stage** spotlights African drumming, dance, and all genres of music including Reggae, R&B, Jazz and Gospel featuring local, regional performers and national recording artists. International Fashion Designer, Khadim Soung from Senegal will also present a fashion show featuring his original fashion designs from his company, Belle Allure Couture on Saturday evening. There will be a Church service with the Park Ministries at 11AM on Sunday and a Gospelfest. Join us for four days of Fun, Food, Music and Art. Juneteenth Festival of the Carolinas is a 501c3 non-profit organization.

For more info. Call Pape S. Ndiaye at 704-376-6160 or 704-953-3990 or email: juneteenthfestnc@gmail.com or papsafrica@aol.com or visit our Website: juneteenthofthecarolinas.com