

THE NEW WAY

United Way
OF GREATER CHARLOTTE



United Way Overview
United Neighborhoods, Unite Charlotte



Agenda

- United Neighborhoods Grants
- Unite Charlotte Grants

Overview of United Way of Greater Charlotte





THE NEW WAY FOR GREATER CHARLOTTE

We take complex problems such as economic mobility and racial inequality and find bold, fresh solutions. With empathetic determination, we bridge people and purpose into a united force.

To do so, we follow these paths:

THE CLEAR WAY

We do everything with transparency, authenticity, hope and courage.

THE OPEN WAY

Collaborations are key to understanding our communities and their complexities.

THE BOLD WAY

We're not afraid to stand up, speak out and create fresh solutions where no one else will.

THE IMPACTFUL WAY

Data and dedicated focus drive real, sustainable change in Charlotte.



SOLUTIONS THAT WORK

MECKLENBURG COUNTY

We give good ideas a chance.

We believe that real change happens when you amplify those ideas with infrastructure, funding, training and resources so that every vision equals an impact we can all see and feel.

UNITED NEIGHBORHOODS

We work to change the odds for individuals and families living in our region's most disinvested neighborhoods.

UNITE CHARLOTTE

We invest and work together with new and emerging grassroots organizations to advance racial equity and economic mobility.

A HOME FOR ALL

Our newest initiative goes beyond individual programs to strengthen the systems that support those experiencing homelessness and housing instability with a goal of ending homelessness.

United Neighborhoods



Grant Making Timeline

- Awards announced December 2024
- Grant cycle January 2025-December 2025

Grants open to current nonprofits who are a good fit to the geographies they serve

More information: <https://unitedwaygreaterclt.org/grants/>

Contact us: communityimpact@unitedwaygreaterclt.org

United Neighborhoods Future Grant Making

- Conduct assets and needs assessment on staggered, three year rotation
 - Affirm/amend community priorities
 - 2026: Renaissance West, Grier Heights, and Lakeview
 - 2027: Sugar Creek/85, Beatties Ford/Rozzelles Ferry, North Meck, and Freedom/Wilkinson
 - 2028: West Boulevard, Albemarle/Central, and Graham/ North Tryon
- Following assessment, engage in full grant-making process
 - Letters of interest, agency fairs, panel deliberations

Unite Charlotte



Grant Making Timeline

- Application opens July 8, 2024
- Application closes July 26, 2024
- Awards announced December 2024
- Grant cycle January 2024-December 2024

- Grants open to any grassroots nonprofit founded and led by a person of color

- Community volunteers needed to read grant applications and make funding recommendations. Please email us for more information.

- More information: <https://unitedwaygreaterclt.org/grants/>

- Contact us: communityimpact@unitedwaygreaterclt.org

Unite Charlotte Grant Panelist Timeline

- Panel Orientation (Zoom) July 26th 12:30p-1:45pm
- Application Review (individually) August 5th-15th
- Presentations
 - Third Years-August 26th-September 6th
 - First Years- September 11th -September 20th
 - Second Years- September 23rd -September 27th
- Panel Deliberations
 - First Years-August 19th-August 26th
 - Third Years- September 9th
 - First Years- September 23rd
 - Second Years- September 30th

THANK YOU!

United Way
OF GREATER CHARLOTTE

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unitedwaygreaterclt.org

704.372.7170

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