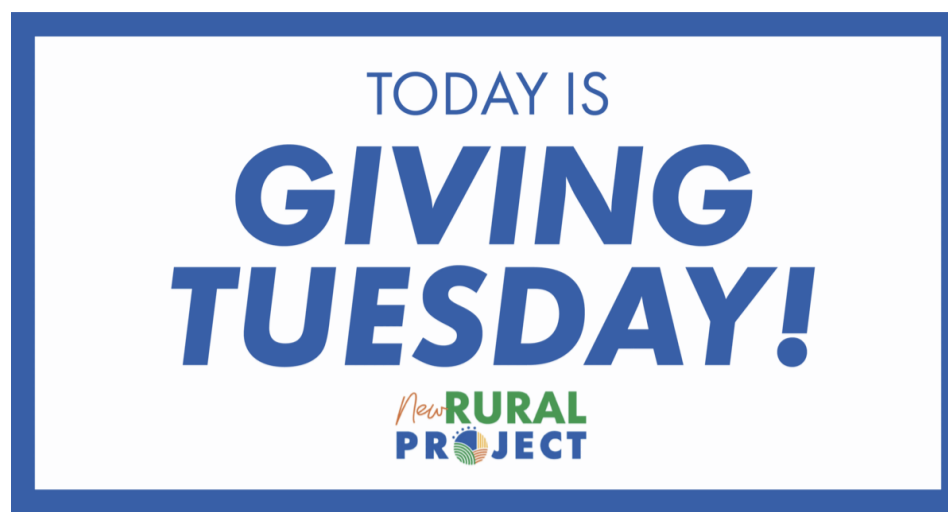


## Steve, you can double your first contribution this Giving Tuesday!



**From** Helen Probst Mills <helen@newruralproject.org>  
**To** Steve Johnston <sjohnston@tuesdayforumcharlotte.org>  
**Reply-To** <info@newruralproject.org>  
**Date** 2023-11-28 09:57



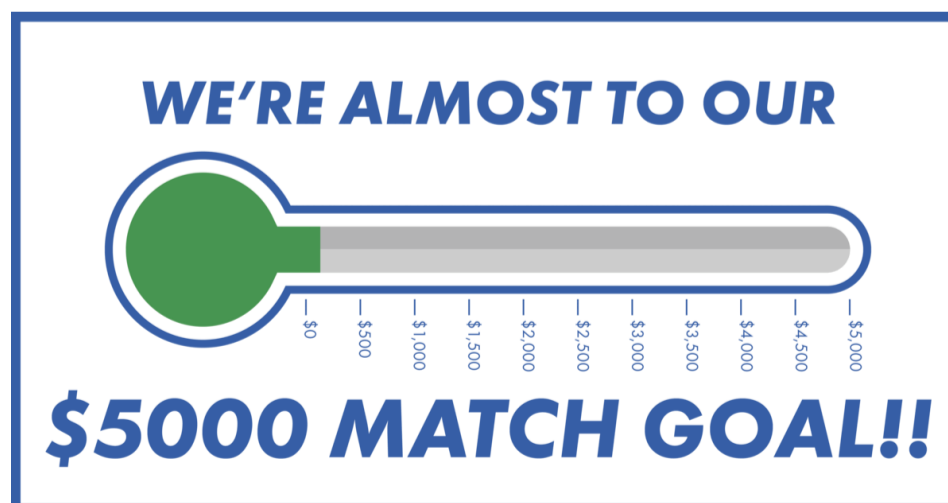
Dear Steve,

In 2021, when Cynthia and I co-founded the New Rural Project (NRP), our goal was to amplify the voices of rural folks of color. Well, in case you missed it, as a result of NRP's committed work in uplifting rural voices, a New York Times article on November 21 featured a quote from Cynthia about what NRP is hearing on the ground.



**Today, #Giving Tuesday, is the perfect chance to make your first donation to NRP where your impact will go twice as far because we have a generous donor matching every dollar up to \$5,000 to help engage young and marginalized rural residents.**

Please help us expand our *Barbershop* and *Beauty Salon Conversations* to more counties, enhance our *Young People* and *Urgent Conversations*, and have even deeper conversations on the front porches of our rural neighbors to **encourage civic and electoral engagement in 2024 and beyond!**



Since we sent our email on Wednesday, November 22, **[we are only \\$1,328](#)** away from our goal! A couple of minutes is all it takes for you to [help us expand](#) the electorate in order to reflect the diversity of our rural communities, educate voters about the issues their elected officials can address, and ensure the government represents their values.

[Can you help us close our fundraising gap and meet our goal before the day ends to ensure our work continues?](#)

As always, thank you for your support.

**Helen Probst Mills**

Co-Founder & Board Vice-Chair  
New Rural Project

**DOUBLE YOUR CONTRIBUTION TODAY!**

**Please note:** The records we're working with are based on contributions from this email address: [sjohnston@tuesdayforumcharlotte.org](mailto:sjohnston@tuesdayforumcharlotte.org). If you've given through another email address, contributed recently, or supported the New Rural Project through other means, we're deeply grateful for your support.



New Rural Project is a 501(c)(4) registered non-profit organization. New Rural Project can accept unlimited contributions from individuals, PACs, corporations, unions, and other 501(c)(4) organizations, but contributions to New Rural Project are not tax deductible.

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If you believe you received this message in error or wish to no longer receive email from us, please [unsubscribe](#).