

Fw: 10/7 Radicalizing community wellness and equity with bipoc-led clinical education and health-driven culinary flava!

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Good afternoon, team!

I received this inquiry to be a presenter via a connection made by Qiana Austin (Foundation for the Carolinas) & Ken Koontz. I did not see where the next opening would be available for a presenter. However, I believe this person would like to present before her event on 10/7/23, if an opportunity is available. Thank you.

Winston

From: Herban-eats <info@herban-eats.com>
Sent: Monday, September 11, 2023 1:29 PM
To: kenkoontz1@gmail.com <kenkoontz1@gmail.com>; winrob12@hotmail.com <winrob12@hotmail.com>
Subject: 10/7 Radicalizing community wellness and equity with bipoc-led clinical education and health-driven culinary flava!

FOR IMMEDIATE RELEASE

Radicalizing community wellness and equity with BIPOC-led clinical education and health-driven culinary flava!

Date: October 7, 2023
 Location: Parr Center at CPCC, 1201 Elizabeth Avenue, Charlotte | Doors Open: 10:45 AM | Tickets: \$25

CHARLOTTE, NC — Power is Giving, Inc., a 501(c)(3)-based organization dedicated to advancing Black, Indigenous, People of Color (BIPOC)-Led, 100% whole food, plant-based (WFPB) education and equity programs, has been a crucial force in clinical education, empowerment, and equity in Upstate New York and Greenville, South Carolina since 2018.

Power is Giving is pleased to announce the Eat Drink Disrupt (EDD) Summit, a 1/2 day program focusing on Clinical, Culinary & Wellness Equity, coming to Charlotte, NC.

The program is entirely BIPOC-led and revolves around a 100% WFPB approach to addressing our top chronic diseases while offering solutions to systemic inequities.

WHY FOCUS ON CANCER, HEART DISEASE & EQUITY?

- According to the American Cancer Society, African Americans have the highest death rate and shortest survival rate for most cancers in the U.S.
- African American men also have the highest cancer incidence rates, and Black women are 40% more likely to die of breast cancer, with a 50% higher risk if they're over 50 years old.
- A study published by the American Heart Association on July 18, 2022, reported that Black adult women and men experience a disproportionately higher burden of cardiovascular risk factors and disease compared to white adults in the U.S.
- According to a Kaiser Family Foundation study published on April 21, 2023, health disparities are driven by social and economic inequities.

Dawn Hilton-Williams, Executive Director of Power is Giving, Inc., states, "EDD summits serve as vital evidence-based, clinical, and culinary resource that provides solutions through teaching, tasting, and the presentation of proven, life-saving interventions and protocols."

EDD SUMMIT HIGHLIGHTS

Clinical Empowerment: EDD Summit Charlotte features three accomplished, board-certified BIPOC physicians: *Dr. Milton Mills MD* (Stanford & Georgetown-trained), *Dr. Marsha Gail Davis, MD* (UC San Diego & Yale-trained), and *Dr. Cliff Morris MD, FACC-Cardiologist*, who is also a UNC Tarheels alumnus who played basketball for *Coach Dean Smith* alongside his legendary former teammates: *Michael Jordan, Brad Daugherty and Kenny Smith*. Our physicians will explore life-saving interventions for heart disease and cancer; emphasizing the evidence-based advantages of adopting a WFPB lifestyle for prevention, arrest, and reversal.

5 BIPOC Free Taste & Hydrate Stations: Attendees receive color-coded tickets to access five themed taste and hydrate stations, each offering a healthy and flavorful vegan culinary experience (5 ounces per station)

1. *Inspired station:* Asian Vegan Salmon Skewers & Vegan Kimchi Purple Cabbage Slaw
2. *Soulful station:* Vegan Creole Red Beans and Smokin' Collards
3. *Brunch station:* Vegan Mushroom Shrymp & Grits w/roasted tomato & aromatics reduction
4. *Island station:* Curried Chickpeas w/ herbed black rice
5. *Hydration station:* Hibiscus Lavender Punch

Food Apartheid Panel: A moderated panel on "The Socio-Environmental Impacts of Food Apartheid" will be hosted by Tone X and feature panelists including Michael Brown ESQ, Kennedy Williams, Dr. M. Gail Davis, Mamie Sackie-Harris, GW Chew, and Dawn Hilton Williams.

Supporting BIPOC-Owned Businesses: By waiving all registration and table/chair fees and providing honorariums to all tasting station and demo chefs, speakers, and keynotes, EDD Summit provides community education while also directly supporting BIPOC-owned businesses.

Corporate ally-partner vendors committed to equity and wellness will also be present as vendors and panelists.

Ask-An-Expert Opportunities: Attendees can privately interact with experts at the Ask-A-Doc/Expert station, featuring physicians Dr. Davis and Dr. Morris, registered and licensed dietitian Jessica Barrett, and doula and vegan parenting pro, Diyasha Jones.

Award-Winning, BIPOC Vegan Cooking Demo Chefs: Vegan cooking demonstrations by acclaimed chef Artina Lindsey (Spartanburg, SC) and Restaurateur, Manufacturer and Chef GW Chew (Oakland, CA).

Swag and Hourly Giveaways: Attendees will receive an eco-friendly tote loaded with clinically-endorsed, vegan cookbook "Flava My Plate," wellness resources from the Physicians Committee for Responsible Medicine (PCRM), and raffle tickets for giveaways and more!

TICKETS

Tickets are \$25 in advance and are available at [eddsummits.com/eddsummitix](https://www.eddsummits.com/eddsummitix) or CPCC Parr Center online box office or in person (1201 Elizabeth Avenue).

For more details, visit www.eddsummits.com or powerisgiving.org.

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PREVIOUS EDD SUMMIT NEWS MEDIA

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Marsha Gail Davis, MD, MPH, DipABLM



Cliff Morris, MD, FACC - Cardiologist



Milton Mills, MD



Chef G Chew



Executive Chef Artina Lindsey



Chef Lindsey's vegan salmon w/vegan kimchi & purple cabbage slaw



Chef Ronnie Mills



Chef Mills-Vegan mushroom Shyrmp & Grits



Chef Jewl



Chef Jewl Curried Chickpeas and Black Rice





EJ's Soul Food & Vegan Creole Red Beans & Rice

Sent from my iPhone