

Engaging voters through November



From Cynthia Wallace, New Rural Project <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
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Steve,

With the primaries behind us and the General Election now on the horizon, we're putting the finishing touches on our Field plan for the rest of the year. We're focused on boosting our civic education and electoral engagement across NRP's focus counties and beyond.

We're so close to fully funding our General Election organizing program, which supports efforts like our Front Porch Conversations (Deep Canvass) program that we will be rolling out to more counties this Summer. This program has proven to increase voter participation in rural communities. Additionally, in preparation for November, we will be hiring more field organizing team members over the next two months within our counties to expand our incredible team and help us reach deep into the heart of our rural communities.

As of now, we're just \$5,580 short of our second quarter goal. Please consider pitching in \$25, \$50, \$100, or even a couple bucks to help us close the gap.

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Programs like our Barbershop Conversations have been successful in reaching, educating, and engaging infrequent rural voters, but we

need your support to maximize our impact. We want to make sure every voice is heard in November, but that can only happen if we have the resources necessary to continue our work connecting with our rural friends and meeting them where they are.

We're so appreciative of your continued support and are grateful to have you on our team.

Warmly,

Cynthia
Executive Director, New Rural Project

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New Rural Project
PO Box 77424
Charlotte, NC 28271
United States

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