Charlotte CROP is a

POVERTY FIGHTING

organization that honors the call to improve the

QUALITY OF LIFE of people suffering from

POVERTY

& HUNGER

We educate, inspire and empower the Charlotte community through fund raising events with local and international impact.



CROP STOP HUNGER

CONTACT US

Charlotte CROP Hunger Walk 300 Hawthorne Lane Charlotte, NC 28204 704.333.9255 charlottecropwalk.org director@charlottecropwalk.org

SPECIAL THANKS TO OUR GENEROUS SPONSORS

Extra Mile Sponsors:

Siemens Snyder's-Lance

World Sponsors:

Healthy Home Market

Country Sponsors:

Pritchard Memorial Christ Lutheran Church

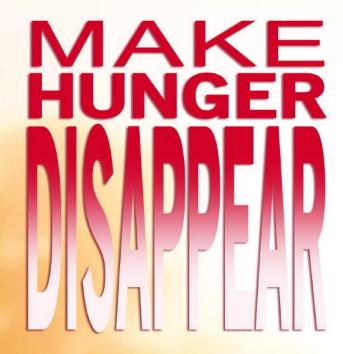
Village Sponsors:

Compass Group
Kiwanis Club
St. Gabriel Catholic Church
Tropical Nut & Fruit
Hilliard Lyons

Media Sponsor: WBTV

In-Kind Sponsors:

Classic Party Rentals
JAM Art & Design
Novant Health
St. John's Baptist Church



2014 CHARLOTTE
CROP HUNGER WALK



SUNDAY OCT 19, 2014 704-333-WALK (9255) CHARLOTTECROPWALK.ORG

WHAT IS THE CHARLOTTE CROP HUNGER WALK?

The Charlotte CROP Hunger Walk brings the Charlotte community together to raise money to eradicate hunger and poverty around the block and around the world. The concept is simple: Ending hunger one step at a time.

Since the first walk in 1978, Charlotte has raised over \$7.5 million to relieve hunger, with \$1.8 million designated to fight hunger in Mecklenburg County. **CROP Hunger Walks support the** grassroots, poverty-fighting development efforts of Church World Service in more than 35 countries, including the United States. CROP Hunger Walks provide tools of hope that empower people to meet their own survival needs. From seeds and tools, to wells and water systems, to technical training and micro-enterprise loans, the key is bringing people together to overcome poverty, which is the world's #1 cause of hunger.

REGISTER ONLINE for the 36th annual Charlotte CROP Walk CHARLOTTECROPWALK.ORG

WHO BENEFITS?

People in our community and around the world who battle daily against hunger and poverty and are served by our local agencies and by CWS international.

OUR GOAL

This year our goal is to exceed the \$323,000 Charlotte CROP raised in 2013. The more we raise, the greater our impact. Every dollar raised goes directly toward fighting poverty and efforts to make hunger disappear for our neighbors in need. Churches, workplace teams, schools, clubs, organizations and families can all help this important community effort!

WHAT CAN YOU DO?

Recruit a walk team within your faith group, school, workplace, or organization.

Walk the 6km (3.8 mile) route with us on October 19th. The route will take you into Uptown Charlotte and neighborhoods that border uptown. Check our website for updates on the details of the 2014 walk route. Donate by supporting a walker with a generous donation at charlottecropwalk.org Request matching funds from your employer to make your donation go further.

Be a sprint walker, and help raise funds althought you are unable to walk. Volunteer to help on the walk day.

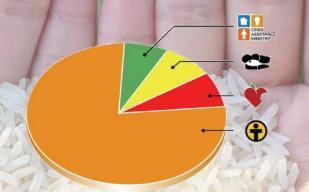
A LITTLE GOES A LONG WAY

\$36 Can provide life-saving nutrients for first 1000 days of life for two children.

\$360 Can fill 90 weekend backpacks of food for local hungry children

\$6300 Could build a sand dam providing clean water and future hope for 1000's of families

HOW ARE THE FUNDS USED



25% of the funds raised stay in Charlotte to benefit three local agencies assisting those in need in our community.

75% is used worldwide by Church World Service to alleviate hunger and poverty through sustainable development and education in impoverished countries, and to aid those in the midst of catastrophic events such as famine, earthquakes and flooding.