



Democratic Women of Mecklenburg County

Featured in New York Times Article:

To Hold Senate, Democrats Rely on Single Women

New York Times reporter Jackie Calmes was present at the DWMC Summer Luncheon on Saturday June 14, preparing an article about the importance of women's votes in this year's US Senate elections. [Click here to read the full article available in the July 3 print edition of the New York Times.](#) The above photograph featuring immediate past DWMC President Mary Milan, DWMC member Sara Ellis and US Senator Kay Hagan enjoying the luncheon is from the online edition of the New York Times article.

Here are some clips from the article:

Nowhere is the courtship of unmarried women as intense as in North Carolina, where Senator Kay Hagan, a Democrat struggling for a second term, recently has shown gains even in a Republican poll. Midway through a recent Saturday of campaigning, she described her mobilization strategy: "Heels on the ground."

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In the 2012 presidential election, 58 percent of single women voted. This fall that could slide to 39 percent, a one-third drop, according to projections from the nonpartisan Voter Participation Center, which for a decade has focused on unmarried women.

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The Democratic Congressional Campaign Committee calls its new voter-mobilization program Rosie, evoking Rosie the Riveter, for Re-engaging Our Sisters in Elections. Among outside groups, the Voter Participation Center has sent registration materials to single women in 24 states, including North Carolina, and will follow up through the fall.

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Ms. Hagan, at a luncheon of Democratic women in Charlotte, promised “the biggest ground game we’ve seen in North Carolina for a U.S. Senate race,” adding, “It can only happen with your support.”

A version of this article appears in print on July 3, 2014, on page A1 of the New York edition with the headline: To Hold Senate, Democrats Rely on Single Women. [Order Reprints](#)|[Today's Paper](#)|[Subscribe](#)

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